

On the Day of Returning to Filial Piety

First "Filial Piety, Say It Out – 2019 Filial Piety Education Micro-Film Competition for National Senior High and Vocational School Students" Being Launched by the Ministry of Education

(Courtesy of Jun-Yi He at the Division of Student Affairs and Campus Security)



To motivate students to acquire the virtue of filial piety in its creative and diverse form, the K-12 Education Administration of the Ministry of Education held the first filial piety education micro-film competition for national senior high and vocational school students. The selection committee is composed of five experts from the industry and the academic field, tasked with conducting a thorough review and selecting 18 outstanding projects. From "Filial Piety, Say It Out," the theme of this event, "All People Return to Filial Piety," the name of a Facebook fan page, to "Filial Piety Does Work" and "Smile at Filial Piety," titles of some of the projects submitted, they all serve to demonstrate wit and creativity, thereby spreading the positive effect of filial piety.

The curriculum guidelines of 12-Year Basic Education has already been implemented, and filial piety education has also been integrated into the core competencies stipulated in guidelines. The Award Ceremony of the first "Filial Piety, Say It Loud – 2019 Filial Piety Education Micro-Film Competition for National Senior High and Vocational School Students" was held on the fifth floor of

the auditorium of the Ministry of Education on the morning of October 19, 2019. The award presenter was served by Sun-Lu Fan, Political Deputy Minister of Education, and Sophie Chang, Chairperson of the TSMC Charity Foundation, a foundation that devoted itself to the promotion of filial piety, was also invited to attend this event as a distinguished guest. Furthermore, the organizer invited Burger Lin, an independent musician, to present rap songs composed by himself, to kick off this event with the music style that senior high school students favored.

A total of 36 projects were submitted for this event in 2019, and each project was excellent and highly recognized by the selection committee. Progressing like a professional film awards ceremony, this award ceremony revealed the winners from the Honorable Mention Awards all the way to the top three awards. The ceremony has been conducted so well that some award-winning students even scream out of extreme excitement.

In her speech, Ms. Fan said that the imparting of the spirit of filial piety was the most difficult task in all scopes of education, but it would have the most far-reaching impact. She emphasized that we should not wait to love; instead, we needed to love in a timely manner and learn how to love our family as the elderly in our society often felt lonely and felt that no one was accompanying and listening to them. Therefore, the spirit of filial piety needed to be cultivated when students were still malleable. She added that with the evolution of the modern society, people spent little time with their family members; thus, through this national event of "returning to filial piety," people were reminded of the essence of filial piety, which was also the manifestation of ethics education, character education, parenting education, and family education. She further reminded everyone to listen to and spend time with their families as it was never too late to love in a timely manner.

Ms. Fan also expressed her gratitude toward Chairperson Sophie Chang as she has continued to promote filial piety actively for three years and also cooperated with the Ministry of Education to integrate the spirit of filial piety into school life. In addition, she further recognized the organizer's endeavor and participating students' creativity, as witnessed in their films. She hoped that more senior high school students would be motivated to record the specific practices of filial piety in their daily life by this competition. In addition to cultivating insight, enhancing creativity, and fostering teamwork, this competition could further promote the spirit of filial piety through the participating film projects.

The first filial piety education micro-film competition for national senior high and vocational school students was co-organized by the National Taiwan University of Arts. Starting from the beginning of this year, it has been holding lectures to promote filial piety education at nine senior high and vocational schools, namely Zendel High School, New Taipei Municipal Taishan Senior High School, New Taipei Municipal Shulin Senior High School, National Overseas Chinese Senior High School, Concordia Middle School, Nan Chiang Vocational High School, Private Dong Wu Senior Industrial Home Economics Vocational High School, and I-Lan Commercial Vocational Senior High School, as well as three workshops on micro-film training in northern, central and southern Taiwan. In addition, in response to the trend of new media, a Facebook fan page named "All People Return to Filial Piety" (<https://www.facebook.com/AIUHow/>) has been set up to increase the opportunities for the public to put filial piety education into practice.

Chairperson Sophie Chang said that people all knew she has been involved in philanthropic affairs, but promoting filial piety was the beginning of her involvement in philanthropy. She stressed that filial piety was also the starting point for changing the society. She added that the TSMC Foundation's motivation for promoting filial piety originated from its effort to care for the elderly people who live alone, through which the volunteers found it necessary to engage young people to care for the elderly. Therefore, the foundation has managed to gather the society's attention to filial piety while actively working with the Executive Yuan and the Ministry of Education to develop teaching materials and activities on filial piety. She mentioned that after three years of endeavor and support, the foundation's efforts have finally been noticed and that when seeing these students' views from their film projects at this event today, she could understand how these young people feel about filial piety. "It is very delicate, and the way of demonstrating is also quite creative; only by observing our daily life and putting ourselves in other people's shoes will we further love others," said Sophie. She added that we should make endeavor to support action that help to sow seeds of filial piety in education, allowing this spirit to take root at an early stage at school. She concluded that the foundation's volunteers would continue to visit school and tell students stories through reading from filial piety textbooks that have been certified by the Ministry of Education, and other relevant training in the future, so as to promote filial piety and enable ethics to take root in children's hearts and minds.

The K-12 Education Administration said that with the successful experience of this first competition, the second "Filial Piety, Say It Out" competition would be held in the first half of 2020.

At that time, various publicity activities would be held throughout the country. It also welcomes the public to actively participate in this event, so as to enhance the spirit of filial piety in this society. For more information about the competition, please visit the Facebook fan page of "Filial Piety, Say It Out" (<https://is.gd/ba0wvn>).